

LAND

FREELANCE GIGS

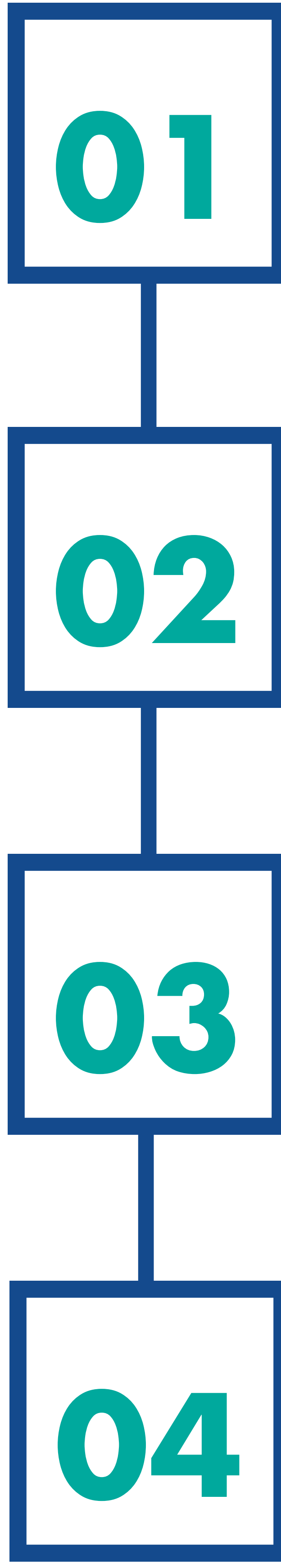
Without Professional Experience
I'm not a writer, but relatively easily landed 200 gigs as a newcomer. Here are the things that helped get to that point.

MUST-HAVES

Seriously, pay attention to these.

These tips may mean nothing to you now, but if you take them to heart, put tips into practice, and start finding success, you'll come back and look at this same list and be in total agreement.

I'm convinced, through trial and error, that these are the main components of your secret sauce.



BE DIFFERENT

They (other freelancers) bid low, you bid higher. They write robotically and formal, you write with emotion.

BE A GOOD PERSON

They treat clients like names on a screen, you treat clients like humans.

APPEAL TO EMOTION/ CONVERSATIONAL

They crave professionalism, you crave making readers feel something.

BE DISCIPLINED

They bid and create content without a process, you remain disciplined in your ways.



7 STEPS [TO LANDING] YOUR FIRST FREELANCE GIG

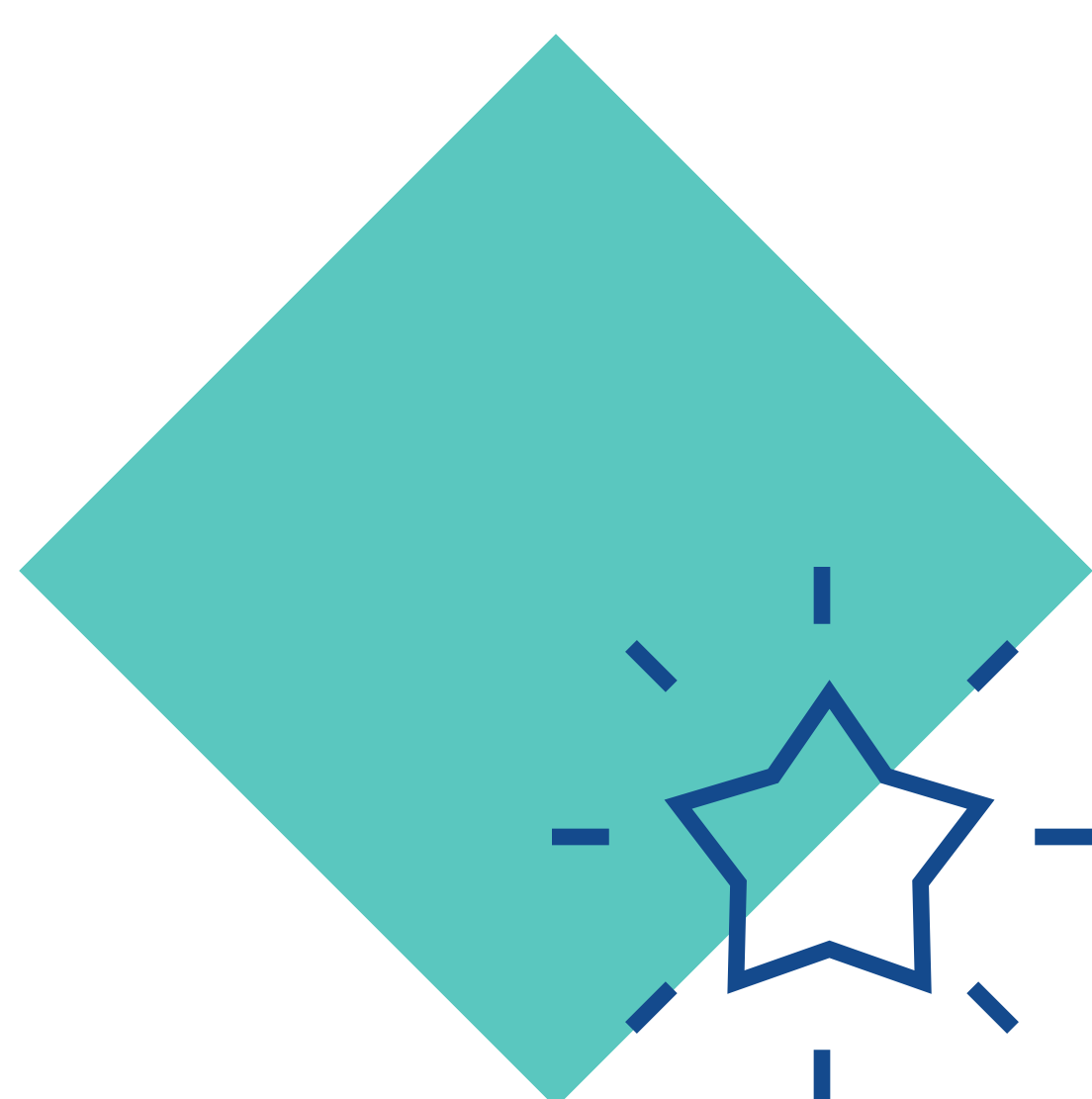


Create a Portfolio

Don't be intimidated by "portfolio." You only need a few sample pieces to get started. And even better, those can consist of college papers, cover letters, etc. [CLICK FOR MORE](#)

Create Your Profile

Clients will focus on the job proposal, and your profile secondarily. Still, make sure the profile is complete, and yes, be different with your title and rates. Nothing is different in saying your the "best" and setting a low rate of \$10/hour. [CLICK FOR MORE](#)

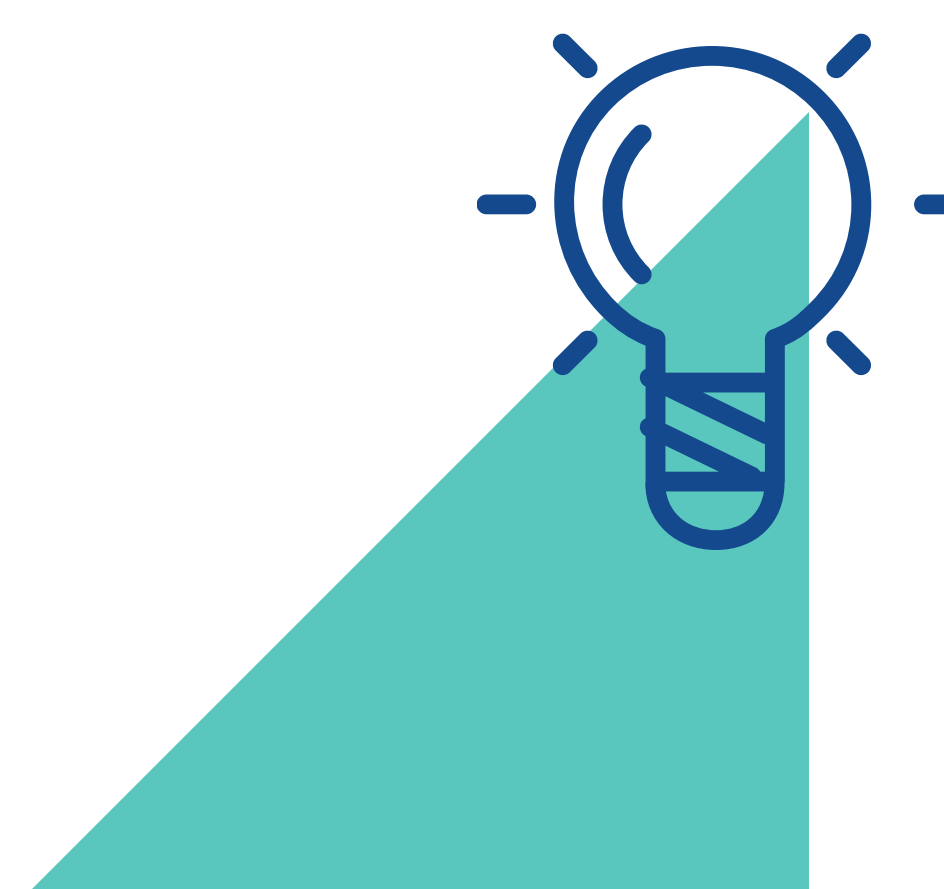


Develop a Proposal

Read descriptions, use client names, address needs and questions, explain what makes you different, explain a willingness to be flexible, ask questions, offer "free" samples, be human, and spell check. [CLICK FOR MORE](#)

Develop a System

Designate a window of bidding, like, an hour in the morning. Always weigh acceptance before accepting, consider rate of delivery, establish the revision process, set proper goals and metrics. [CLICK FOR MORE](#)

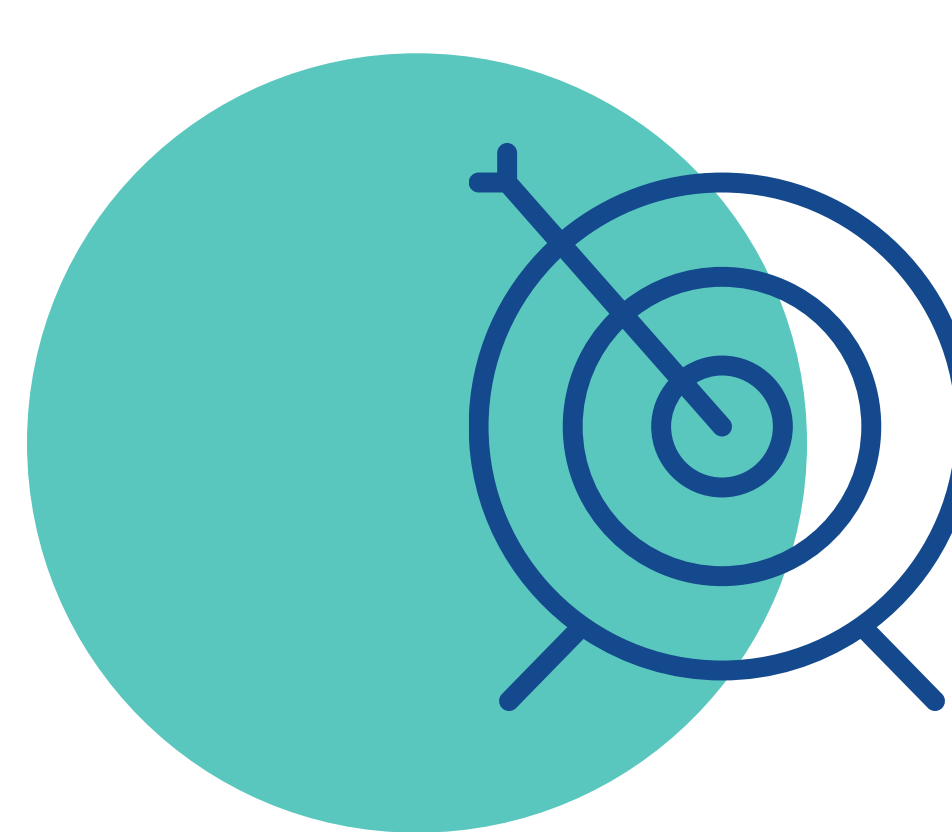


Be a Great Person

Every person you come in contact with can in some way impact your life down the road. You never know who the client is on the other end, which means they could turn out to be someone of great value. [CLICK FOR MORE](#)

Produce Great Content

Aim to be please with everything you create...think about the value you'll get from a happy customer vs. one who is simply satisfied. With content, appeal to emotion; be conversational. It makes you different and intriguing. [CLICK FOR MORE](#)



Develop Relationships

Every door that opens leads to another door. If you've been different and disciplined, produced great content, and earned great feedback, go the extra step and cementing the relationship. [CLICK FOR MORE](#)

AGAIN...IMPORTANTLY

